

Grant ID: 1468

Title of Proposal: Fix a Feral
Agency Type: Non-Profit
Total Funding Requested: \$20,000.00
Check Payable To: Animal Aid Inc

Application Information

Demographics

Name of Applicant Agency: Animal Aid Inc	Website Address: www.animal-aid.com
Person Submitting Proposal: Tamera DeMello	Position: President
Agency Head: Tamera DeMello	Agency Head Email: animalaidinc@aol.com
Organization Business Address: 571 NE 44th Street	City: Oakland Park
State: Florida	Zip: 33334
Phone (xxx-xxx-xxxx): 754-223-5378	Fax: 754-223-5380
Cell: 754-234-2436	Email Address: animalaidinc@aol.com

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/14 **End:** 12/31/14

Organization Income in Last Fiscal Year: \$623,294.00

Organization Expenses in Last Fiscal Year: \$616,250.00

Number of Paid Employees: Full Time: 3 Part Time: 0

Number of Active Volunteers: 25

Total Volunteer Hours per Week: 250.00

How did you learn of the 2009 Florida Animal Friend grant competition? Thru the license plate initiative - we received a grant before

Year(s) of previous Florida Animal Friend grants (if applicable):

Previous Florida Animal Friend Applications: Years Funded: 2007, 2010 Year(s) denied/incomplete: 2014

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other
- TNR Group
- Rescue Group

List your current board of directors:

Name	Title	Phone	Occupation	Email
Brian Sugerman	Officer	954-661-9200	Photographer, Trainer	bsugermanphoto@bellsouth.net
Karen Skimming	Officer	954-270-2027	Doctor	karen.skimming@gmail.com
Lee Sparkman	Bookkeeper	754-366-8072	Accountant	leesparkman@aol.com
Lee Williams	Officer	561-542-2797	Appraiser	
Ryan Lawrence	Sr. Vice President	860-559-1374	Corporate Sales	rlawrence268@gmail.com
Samantha Palmer	Jr. Vice President	754-234-5143	Vet Tech	foster4hours@yahoo.com
Tamera DeMello	President	754-234-2436	Non-profit Director	animalaidinc@aol.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

480 cats and 960 dogs were admitted.

475 cats and 954 dogs were adopted.

5 cats and 6 dogs were euthanized.

2500 cats and 2500 dogs were sterilized.

Briefly describe your animal programs:

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

We have had a TNR program since 1998 and we have had our own spay clinic since 2009. We have had our mobile spay unit since 2011.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We currently spay and neuter 3 days a week, the clients that pay our request prices enables us to "give back" and we accept 3-5 ferals a day as "pay what you can". If we receive this grant, we will be able to add one surgical hour per spay day, enabling us to accept 3-5 additional cats that would otherwise continue to reproduce.

Target Population

Geographical target area (name of city, county, etc.):	Oakland Park
Total human population in target area:	43,286
Percent of residents living below poverty in target area:	17.3
Estimated number of pet cats in target area (human population divided by 3.3):	13117
Estimated number of pet dogs in target area (human population divided by 4.0):	10822
Estimated number of feral cats in target area (human population divided by 6.0):	7215
Number of cats admitted to animal control shelters in the target area last year (if known)	pending

Number of dogs admitted to animal control shelters in the target area last year (if known)	pending
Number of cats euthanized in animal control shelters in the target area last year (if known)	pending
Number of dogs euthanized in animal control shelters in the target area last year (if known)	pending
Please explain if you believe your target area animal population is significantly different than above. Considering the warm climate and year round breeding we feel that the actual number of ferals is much higher in this area.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area: The chosen area has many trailer park complexes and two airports and is a culturally diverse area.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs? There are 4 low cost spay clinics in Broward county (including ours) but all of them have a waiting list and rarely have free surgeries for ferals. Even with these clinics we are not able to spay faster than the reproduction rate.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant: <input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Pit Bull / large breed dogs <input checked="" type="checkbox"/> TNR managed colonies of feral cats <input checked="" type="checkbox"/> Community cats (free-roaming and/or owned) <input type="checkbox"/> Other	

TNR Managed Colony Feral Cat Program/Community Cats (Free-Roaming and/or Owned) Program

Define the precise boundaries of the colony or targeted area, including estimate of square miles.

We will target Oakland Park in Broward County. We have 16 identified colonies. We receive email pleas and calls daily for help. Our spay clinic is in Oakland Park.

What is the criteria used for determining the target area(s) and/or eligibility for this program?

This is an area of great need as was determined by phone, email and personal requests for help. The area was agreed on by our board thru input from our shelter's receptionist, intake coordinator, and clinic director.

Describe whether the targeted area is rural, suburban, or urban. Is it commercial, residential, agricultural, or a designated special land use?

the target area encompasses trailer parks, an airports and several warehouse complexes. The area is urban and includes many low income sections.

Estimated number of cats in the target colony area : 7215

Estimated number that are currently sterilized: 3000

Projected reduction after utilizing the grant: 35

For TNR program, describe the ability to maintain lifelong care for remaining cats, commitment level of volunteers/organizations, etc.

We have been working with colony managers for 16 years - in the past 12 months we have identified 16 uncontrolled colonies with committed caretakers. We have always been successful in getting committed help caring for controlled colonies.

Detail any public education/outreach, adoption programs, etc.

Do current city/county ordinances address TNR or free-roaming cats?

Yes

Please explain what is allowed:

Broward is creating a "return to field after altered" option for individuals surrendering feral cats. They are collecting data from where the cat is trapped, and offering a return option. This is a pilot program and I am not sure of the details. We have a contract with Broward and can work together on colony identification.

(NOTE: FAF will not fund any program this is inconsistent with local ordinances.)

For TNR program, list any groups or government agencies who support this TNR effort:

There are many national organizations that support feral cat TNR such as Alley Cat Allies and Human Alliance. However grants are not available for feral TNR thru these agencies.

Describe any effort to lessen the negative impact on local wildlife.

3 months ago A representative from Ally Cat Allies was in Broward speaking on behalf of the ferals and the importance of TNR vs euthanizing them.

Describe efforts that will be made to mitigate current or potential nuisance issues.

Spay and neutering a colony is a much better way to control the population than trapping and killing them. The environmental impact is less with a controlled colony than an uncontrolled colony. The theory is that there is a vacuum effect on trapping and killing them. This has been proven year after year in Pompano Beach where the city ordinance forbids TNR, and year after year Pompano has the highest intake rate into Broward County.

Will the cats be ear-tipped? Yes

Will the cats be microchipped? Yes

Provide any additional information that will help the grant selection committee understand how this program will operate to achieve its goals.

Our spay clinic will collaborate with 7 other rescue groups and 16 volunteer trappers, we will focus on each colony individually thru estimated colony size, photos and tracking each spay/neuter. We will have committed trappers in each colony to complete TNR the entire colony before moving to the next. We have a customized data base that will enable us to acutely document the status of each colony we have identified with a committed colony manager.

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

We will TNR 500 additional targeted feral cats in South Broward County.

How does this program increase the number of sterilization surgeries above the existing baseline?

We will add one surgery hour per day 3 days a week, enabling us to use our current staff and vets and vet tech. This will give us the ability to spay or neuter 3-5 additional feral cats per day.

Methods

What criteria will you use to determine eligibility for your program?

In order for a rescue group to have a feral fixed at no charge, it must be brought in a trap and from an identified colony within our target city, we will register the colony and they must be committed to complete entire group of cats and provide photos of the feeding areas.

How will you advertise the program? Explain how the advertising will reach the target audience.

We have an enormous waiting list as soon as we announce our program we will fill up each surgery space without advertising, however we have 8000 facebook fans and 5,000 "friends" thru 2 pages, a 3,000 person e-email mailing list for our newsletter. Our website gets 200 new hits per day. We have presence and many followers on instagram, twitter, linkedin, etc. We also have a phone app available.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

Many of our staff are bilingual and most of the trappers and rescue groups already have a relationship with our clinic.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

Our volunteer trappers use their own vehicles or our transport SUV and the other rescue groups use their own vehicles.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

We will be adding an additional surgical hour to our existing program, Dr David Green and his vet tech and our clinic staff have all agreed. This will enable us to spay or neuter 500 additional cats over the next 12 months.

Are they: In-house Private Vet(s) Combination

Veterinary Practices

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Female Cats	<input type="text" value="\$0.00"/>	<input type="text" value="\$40.00"/>	<input type="text" value="\$40.00"/>
Range for Male Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>
Range for Female Dogs	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>	<input type="text" value="\$0.00"/>

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked: Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

Other Required Optional Not Available No Yes

If necessary, please explain the procedures and fees described above:

Animal Aid will donate 500 Rabies vaccines and 500 5-way vaccines as well as 500 doses of ivermectin for each of the feral cats.

Is this a voucher program? No

If so, how will you assure compliance with the program?

For your voucher program, how have you determined the capacity of the veterinarians listed above to handle the projected capacity?

Will you have the ability to report the number of vouchers issued and the percentage that result in S/N surgeries?

Community Collaboration

To assure the success of your program, are there any local groups (such as rescue groups, animal control agencies, TNR groups, local businesses, local media, social service agencies, etc.) other than your organization and your cooperating veterinarians who are committed to assist?

Yes No

Please list them and detail their level of involvement with the proposed effort.

Name	Level of Involvement
10th Life Sanctuary	Colony manager, trapper and transporter.
Brian Sugerman	Colony manager, trapper and transporter.
Cat Man Jim	Colony manager, trapper and transporter.
Compassionate Cat Care	Colony manager, trapper and transporter.
Dawn Schultz	Colony manager, trapper and transporter.
Feline n Feathers	Colony manager, trapper and transporter.
Furever Family	Colony manager, trapper and transporter.
Helpless Furry Hearts	Colony manager, trapper and transporter.
Janet Graff	Colony manager, trapper and transporter.
Jim Luge	Colony manager, trapper and transporter.
Milo's Rescue	Colony manager, trapper and transporter.
Neo Hachamof	Colony manager, trapper and transporter.
No more homeless pets	Colony manager, trapper and transporter.
No Paws left Behind	Colony manager, trapper and transporter.
Pure Breed Rescue	Colony manager, trapper and transporter.
Raining Cats and Dogs	Colony manager, trapper and transporter.
Sasha saves strays	Colony manager, trapper and transporter.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

We have had our spay clinic for 6 years and just celebrated our 20,000 spay surgery. We are ready to increase our surgery days and we want to focus on TNR with this grant we will accomplish an additional 500 targeted feral cat spays and neuters for cats that would otherwise continue to reproduce.

Budget

Total number of sterilization surgeries projected:

Cats: 500 **Dogs:** 0

Total budget requested (Budget should not exceed \$25,000): \$20,000.00

Average cost/surgery projected: \$40.00

Describe any expenses that are not included in the grant and how they will be paid for:

Animal Aid will be donating the 5-way vaccines, rabies vaccines and ivermectin, Microchipping will be available for an additional \$10

Describe any expenses that are not included in the grant and how they will be paid for (for example, vaccines, microchipping, ear notching, etc.):

Animal Aid will be donating the 5-way vaccines, rabies vaccines and ivermectin, Microchipping will be available for an additional \$10

Describe any other funding sources for this program, i.e. other grants, targeted fundraising efforts, budget allocation, etc.

we do not have any current sources at this time.

What percent of the total cost of the program would this projected grant cover?

70

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 08/01/15/ **Projected end date:** 07/30/16

Unexpended funds

Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project.

Requests for extensions

Requests for time extensions are discouraged and not often granted. If it is imperative to request an extension, such request must be made in writing at least 30 days prior to the end of the project. It is FAF's policy to seldom grant more than a 30-60 day extension.

Failure to submit reports and requests within the required time period will impact your agency's future grant applications.

Future Funding to Sustain Public Spay/Neuter

***Explain how the organization plans to fund this program in the future. Having sustainable plans including other grants, local donations and other services generating revenue enhances the chances of receiving this grant.**

We can sustain this program the following years by asking for a \$25 donation per cat and/or target fundraising efforts thru local events, happy hours, etc.

Promotion of Florida Animal Friend Spay/Neuter License Plate

***Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program and promote the sale of the Animal Friend license plate via press releases, newsletters, website links, social media, etc. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate. Grantees are required to submit documentation of promotional endeavors.**

We work with a Respected Publicist, Anabelle Ramos, that will create a press release and promote our program in many local media

papers, radio and websites. We have a website that receives 200 new hits per day and a phone app. We have a 3,000 person email list and a e-newsletter. We have 3,000 fans on facebook and 5,000 "friends" thru 2 pages. we are also on all social media such as twitter, instagram, linkedin, etc.