

Grant ID: 290

Title of Proposal: Community Cats
Agency Type: Non-Profit
Total Funding Requested: \$25,000.00
Check Payable To: Humane Society of Tampa Bay

Application Information

Demographics

Name of Applicant Agency: Humane Society of Tampa Bay	Website Address: www.humanesocietytampa.org
Person Submitting Proposal: Nancy McCall	Position: Director of Development
Organization Business Address: 3607 N. Armenia Ave	City: Tampa
State: FL	Zip: 33607
Phone (xxx-xxx-xxxx): 813-774-4311	Fax: 813-876-0765
Cell: 813-340-1267	Email Address: nmccall@humanesocietytampa.org

Agency Details

Dates of Last Fiscal Year: Begin: 01/01/11 **End:** 12/31/11

Organization Income in Last Fiscal Year: \$5,323,224.00

Organization Expenses in Last Fiscal Year: \$4,296,380.00

Number of Paid Employees: Full Time: 40 Part Time: 22

Number of Active Volunteers: 300

Total Volunteer Hours per Week: 833.00

How did you learn of the 2009 Florida Animal Friend grant competition? email, website, & word of mouth

Year(s) of previous Florida Animal Friend grants (if applicable): 2010

Describe your agency:

Services Provided

- Unlimited Intake Shelter
- Limited Intake Shelter
- Foster Network
- Animal Control
- Spay/Neuter Services
- Other

Organization Structure:

- City, county, or tribal agency
- Private nonprofit agency
- Other

List your current board of directors:

Name	Title	Phone	Occupation	Email
Allison Roberts	Member	813-651-4030	Marketing & Training	allison@talkfusion.com
Bob Reina	Member	813-651-4030	Talk Fusion CEO	bob@talkfusion.com
Brian Funk	Member	813-251-1221	Construction Management	brianfunk@yahoo.com
Christopher Stephens	Member	813-300-1772	Attorney	cstephens@hwlaw.com
Cindy Sarff	Member	813-363-6558	City Council Aide	cynthia.sarff@gmail.com
Connie Johnson	President	813-363-6300	Realtor	topdawgsch@aol.com
Linda Reitz	Member	813-451-1889	Mortgage	stormy3422@yahoo.com
Mary Birrell	Vice President	813-340-7868	Assistant	mary.birrell@gmail.com
Michael Neff	Treasurer	813-574-4461	Financial Advisor	mike.neff@rbc.com
Mike Gratz	Member	813-810-1997	CPA	mikegratz@thehsgrp.com
Morris Massey	Member	813-777-7394	Attorney	mmassey@hwlaw.com
Patti Sutherland	Secretary	813-202-7858	Paralegal	pbsutherland@trenam.com
Tara Hood	Member	813-875-8272	American Traditions by Tara	tarahood@aol.com

Applicant Qualifications

For your organization, in the last complete fiscal year:

- 2436 cats and 4623 dogs were admitted.**
- 2078 cats and 3887 dogs were adopted.**
- 249 cats and 346 dogs were euthanized.**
- 11359 cats and 4321 dogs were sterilized.**

Briefly describe your animal programs:

We have an adoption program, low-cost spay/neuter, affordable wellness, an aggressive community cat TNR program, free food assistance, and free shot clinics in disadvantaged neighborhoods

If your program performs adoptions, are all animals sterilized before adoption?

Yes

If not all, what percentage of animals are not currently sterilized before adoption?

If not all, how are animals selected for sterilization before adoption?

If not all, describe your sterilization policies and procedures for assuring sterilization after adoption:

Give additional background information on your organization's programs as they relate to this application and the qualifications of the personnel who will be in charge of this program. Show that you have the ability to carry out this program.

Our clinic has 2 full time and 1 part time veterinarian. In addition, we have a full time shelter veterinarian who can be used for overflow from the clinic. We have operated an aggressive community cat TNR program for the last 4 years. Over that time we have sterilized 18,470 community cats (including a record 5,551 in 2011). We have a full time TNR Manager who organizes mass trappings and oversees the volunteer trappers, as well as a part time assistant to help with paperwork and phone calls. Our success is evident by a 50% reduction in cat euthanasia at our county Animal Services.

If you currently have a program for sterilization of cats and/or dogs, describe your current level of funding and productivity and why additional resources are needed?

We provide low cost spay/neuter for owned pets in our community Tuesday - Saturday. Mondays are Community Cat TNR day where we perform between 80 - 130 sterilizations of feral cats. While sometimes these cats have caregivers who can provide a minimal cost for their surgery (we are currently sterilizing feral cats for \$15, which is at a loss for HSTB), most are "community cats" who aren't claimed by anyone. People feed them, but don't "own" them. HSTB has received some grants for specific zip codes, but in the majority of the county, there is no assistance for these cats. We are applying for this grant to cover cats who are not

involved in the zip codes for targeted grants and have no one to cover their sterilization costs.

Target Population

Geographical target area (name of city, county, etc.):	Hillsborough County
Total human population in target area:	1,229,000
Percent of residents living below poverty in target area:	14.2%
Estimated number of pet cats in target area (human population divided by 3.3):	372425
Estimated number of pet dogs in target area (human population divided by 4.0):	307250
Estimated number of feral cats in target area (human population divided by 6.0):	204834
Number of cats admitted to animal control shelters in the target area last year (if known)	10833
Number of dogs admitted to animal control shelters in the target area last year (if known)	9617
Number of cats euthanized in animal control shelters in the target area last year (if known)	8838
Number of dogs euthanized in animal control shelters in the target area last year (if known)	4503
Please explain if you believe your target area animal population is significantly different than above.	
We believe that the above target area animal population is appropriate for our community.	
Please explain what you believe are the most substantial sources of dog and cat overpopulation in the target area:	
The most substantial source for cat overpopulation is community cats in our county. With over 204,000 feral cats, we are constantly seeing litters of kitten brought into our shelter born to feral females.	
What kinds of spay/neuter services are currently available in the target area and in what ways are these resources currently insufficient to meet community needs?	
HSTB currently has a grant through PetSmart Charities for community cats in 33612 & 33604 and a grant through SCSSC for community cats in Sun City Center zip codes. These grants have helped us with cats in those targeted areas, but there are many areas where there are many unsterilized feral cats that are not covered. We are applying for this grant to sterilize cats in other areas to prevent cat overpopulation and lower the euthanasia rate for cats in our community further.	
Florida Animal Friend is highly supportive of proposals that are focused on animal populations that are identified as substantial sources of dog or cat overpopulation rather than being diluted over too broad of a geographic area or diverse animal populations. Describe the specific target animal population of the spay/neuter project proposed for this grant:	
<input type="checkbox"/> Pets in low-income families <input type="checkbox"/> Especially difficult or unique animal overpopulation sources <input type="checkbox"/> Pit bull dogs <input checked="" type="checkbox"/> Feral cats <input type="checkbox"/> Special spay/neuter event <input type="checkbox"/> Other	

Objectives

What do you hope to accomplish with these funds (objectives should be specific and quantifiable)?

Our goal will be to sterilize 1,250 community cats in Hillsborough County. We would charge the grant \$20 per cat for sterilization (both female & male). Where possible HSTB will ask for a co-pay of \$10, but where there is no "owner," it will be free. HSTB will provide 3 year rabies, FVRCP-C, and ear-tip at their expense. We would be able to track each spay/neuter, plus the area that the community cats came from. We would be able to quantify our results by tracking the number cats euthanized in our county.

How does this program increase the number of sterilization surgeries above the existing baseline?

This program will increase the number of sterilization surgeries above the baseline by making available low cost and free spay/neuter for community cats who are not "owned" by anyone. We will do flyers and advertise the grant through our community cat newsletters & our feral cat report to let all the feral cat trappers know of its availability. Our TNR Manager who receives calls from all over Hillsborough County will be able to go into areas such as trailer parks where unsterilized colonies live and fix the entire colony to prevent kitten birth.

Methods

What criteria will you use to determine eligibility for the program?

All community cats without "owners" will be eligible for this program.

How will you advertise the program? Explain how the advertising will reach the target audience.

We will announce the grant to the people on the Tampa Feral Cat Database (a database containing trappers & the colonies they have trapped over the past 3 years), the Community Cat Corner - a newsletter sent out to Community Cat enthusiasts in Tampa Bay, and on the ear notch report (a report sent out to all caretakers of feral cats that have been taken to Hillsborough County Animal Services). Additionally, our shelter, clinic & TNR Manager will advise people when called about a feral cat problem.

How will you address barriers to full use of the program such as transportation, illiteracy, and cultural hurdles?

The TNR Manager has a TNR van which is used to transport cats. Additionally, we have several caretakers that we work with who use their own vehicles for large trappings. Our TNR Manager is accustomed to dealing with illiteracy & cultural hurdles as they are a part of her every day job. Additionally we keep several people on our staff who speak Spanish & are able to translate when necessary.

Does this project involve the transportation of animals by someone other than the client? If so, describe the vehicles, methods for confinement, personnel training, liability releases used to assure the safety of the animals and handlers.

We have approximately 250 humane feral cat traps which we loan to the public and use for large trappings. When traps are checked out, people who have not used them before are trained on how to use them and transport & care for the animals. We have instructions on our website www.humanesocietytampa.org and on the Tampa Feral Cat Database site. After the surgery, the public watches a video on post operative care, plus has written instructions.

Veterinary Services

Objectives

What arrangements have you made with veterinarians to perform the surgeries?

All surgeries will be provided at our Clinic which employs two full time and one part time veterinarian. In September, we will be opening our new Talk Fusion Animal Health Center which will allow us to increase our capacity for feral cats.

Veterinary Practices

<u>Practice Name</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip</u>	<u>Phone</u>	<u>Lead Practice</u>
HSTB Clinic	3607 N. Armenia Ave.	Tampa	FL	33607	813-870-3304	<input checked="" type="checkbox"/>

Fee Range

What is the fee range to be paid for spay and neuter and what is the distribution to be paid by the client vs. the grant program? Keep in mind that Florida Animal Friend grant funds may only be used for costs directly associated with sterilization surgery (including anesthesia and pain control) and not for other items such as vaccines, testing, licensing, and capital purchases.

	Amount Paid by Client	Amount Paid by Project	Total Amount
Range for Male Cats	\$10.00	\$20.00	\$30.00
Range for Female Cats	\$10.00	\$20.00	\$30.00
Range for Male Dogs	\$0.00	\$0.00	\$0.00
Range for Female Dogs	\$0.00	\$0.00	\$0.00

Please check each item below to indicate additional services offered at the time of surgery, whether the client is required to pay for them, and if so what the fee is. For example, if an examination is required for surgery but is not charged to the client it would be marked:

Required Yes, Fee to client No

	Required, Optional, or Not Offered	Fee to Client?
Examination	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Rabbies Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other Vaccination if Due	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Pain Medication	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Parasite Medication	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Testing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Licensing	<input type="radio"/> Required <input checked="" type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Ear tipping	<input checked="" type="radio"/> Required <input type="radio"/> Optional <input type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes
Other	<input type="radio"/> Required <input type="radio"/> Optional <input checked="" type="radio"/> Not Available	<input checked="" type="radio"/> No <input type="radio"/> Yes

If necessary, please explain the procedures and fees described above:

We will sterilize community cats for \$20 each from the grant funding. HSTB will pay for the 3 year rabies, FVRCP-C, pain medication and ear-tipping. Parasite medication & testing are optional unless our veterinarian determines it is necessary, at which time HSTB absorbs the cost. Where there is a caretaker who is able to pay \$10 for these services, HSTB will request payment. If the cat has no "owner" or his/her caretaker can not afford it, there will be no charge.

Is this a voucher program? If so, how will you assure compliance with the program?

No, this is not a voucher program.

Other Information

Provide any additional information that will help the grant selection committee understand how the program will operate to achieve its goals.

The Community Cat TNR program at HSTB has had huge success and has been recognized by national groups such as the ASPCA, Neighborhood Cats, and PetSmart Charities. We have a reputation of reporting accurate and positive results. In September, our new Talk Fusion Animal Health Center will be opening which will triple our abilities to sterilize community cats. We need the assistance of Florida Animal Friends to make this goal a reality.

Budget

Total number of sterilization surgeries projected:

Cats: 1250 Dogs: 0

Total budget requested (Budget should not exceed \$25,000): \$25,000.00

Average cost/surgery projected: \$20.00

Describe any expenses that are not included in the grant and how they will be paid for:

HSTB will absorb for 3 year rabies, FVRCP-C, pain medication & ear-tip of all cats. Additionally any further medical procedures determined necessary by our veterinarian will be covered by HSTB (parasites, testing, wound cleaning, antibiotics, etc.) If a caregiver is able to pay a co-pay of \$10, it will be used to cover these costs, but if there is no caregiver or they are unable to pay these costs, HSTB will absorb the costs.

Timeline

All projects must be completed within 12 months of receipt of funding. Any unexpended funds must be refunded to Florida Animal Friend within 30 days of the end of the project. Requests for time extensions must be made in writing at least 30 days prior to the end of the project. Funding for accepted projects will be available after August 1, 2009.

Projected start date: 07/15/12/ **Projected end date:** 07/01/13

Future Funding

Explain how the organization plans to fund this program in the future. Having plans beyond "seeking funds from other funders" enhances the chances of receiving this grant.

HSTB's Community Cat TNR program has several supporters including individual donors. Once we are able to expand in the new Animal Health Center, we hope to gather more community support to help support the project into the future.

Promotion of Florida Animal Friend Spay/Neuter License Plate

Applicants selected for funding are expected to publicize their grant in support of their spay/neuter program via press releases, newsletters, website links, etc. In addition, they are expected to promote the sales of license plates so that additional spay/neuter grants can be funded. Please describe your plan to promote the Florida Animal Friend Spay/Neuter License Plate.

HSTB will send out a press release, put an article in our newsletter Making Tracks (cir. 15,000), in our e-newsletter (cir. 18,000) on our website and in all our social media (over 7,000 fans on Facebook). Additionally, we will use these opportunities to encourage our donors to support Florida Animal Friend Spay/Neuter License Plates by proudly purchasing for their vehicles.